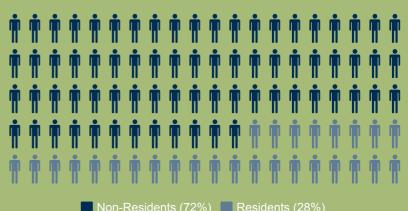


2018

Arizona Domestic Overnight Visitors Residents vs. Non-Residents

39.6 MILLION

Domestic Overnight Visitors to Arizona



Non-Residents (72%) Residents (28%)

Non-Resident		Resident
72 %	share	28%
4.1	nights stayed in AZ	2.5
2.7	party size	2.7
45.5 YRS	average age	48.1YRS
shopping (32%) national/state park (21%) landmark/historic site (18%)	top activities	shopping (25%) casino (14%) hiking/backpacking (13%)

hiking/backpacking (16%)

casino (17%)

landmark/historic site (18%)

hiking/backpacking (13%) national/state park (13%)

landmark/historic site (12%)